

# **NMI CENTRAL GUIDELINES**

## **OCTOBER 2023**

### **Purpose**

NMI Central is released each Wednesday by e-mail; Kids Kaleidoscope is released the first Wednesday of each month as a feature of NMI Central. They contain information and stories to encourage members of the Church of the Nazarene to engage in prayer and personal involvement in the country highlighted each week.

### **Global NMI Guidelines**

- Global NMI complies with guidelines provided by Global Communications.
- Each issue of NMI Central and Kids Kaleidoscope requires numerous levels of approval over many weeks and months.
- Global NMI assumes that permission has been received to share the story, pictures, prayer requests and praises, before they are submitted for NMI Central and Kids Kaleidoscope.
- No requests for teams or funds may be published.
- Readers of NMI Central and Kids Kaleidoscope reside on every region.
- NMI Central and Kids Kaleidoscope are written with a focus on a global audience.

### **NMI Is**

- NMI is the global missions advocate in every local church, nurturing a spirit of missions and mobilizing into action, impacting people around the world.

### **Guidelines for Opening Paragraph and Statistics**

- The purpose of the opening paragraph and statistics is to provide information about the history of the country and the work of the Church of the Nazarene there.
- Statistics are provided by the General Secretary's office.
- Information is collated from a variety of sources and is written by Global NMI.

### **Guidelines for Story Submission**

- Stories must not exceed 250 words.
- The story shared must connect with pictures submitted.
- Stories must be relevant. Regions do not need to wait until submission deadlines before submitting additional stories.
- Stories must have an easily understood storyline that shows how God is working through the Church of the Nazarene.
- Stories should not mention individuals by name.
- Requests for or mention of entities who do not report to the General Board, Church of the Nazarene, are not permitted.
- While NMI supports NCM, they are different entities with different purposes. Stories that imply NMI and NCM are the same, will not be published.
- Stories submitted in languages other than English will require additional time for translation prior to editing.
- Story submission deadlines are not flexible.

- If a crisis occurs in a country (e.g. significant natural disaster or war), NMI may repeat a story that has been previously shared in NMI Central.
- It is preferred that NMI Central is the first to release articles that relate to NMI, and allow regions to reference their first appearance as NMI Central.
- If stories, prayer and praise items, and/or photos have appeared in regional newsletters, the name of the regional publication and the date of release must be provided for proper crediting.
- If there is an update to a story, please share with Global NMI. We may share it in an upcoming edition.

#### **Guidelines for Prayer Requests and Praises**

- No more than three requests and three praises will be published.
- Each prayer request and praise should be no more than 20 words.
- It is not necessary to provide background information for a praise or request.
- When possible, prayer requests should connect the need with the NMI community.
- All requests should begin Pray for...
- All praises should begin Praise God for... or Praise the Lord for ....
- If there is an answer to a request, please share with Global NMI. We may share it in an upcoming edition.

#### **Guidelines for Picture Submission**

- Photos must tell the story or relate to the story provided.
- Photos must be submitted with at least 300 dpi.
- Photos must be submitted as separate items, not inserted into a Word or PDF document.
- Photos should be labeled to understand where they fit in the story.
- Photos that are landscape (horizontal) are preferred over portrait (vertical).

#### **Questions?**

- E-mail: [NMI Central@nazarene.org](mailto:NMICentral@nazarene.org)